

Brochure



Smoking Cessation Service

A behavioural change 'nudge' service which supports patients to stop smoking and refers them onto appropriate stop smoking support

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How does the service work?

Patients discharged from hospital are asked if they smoke. All smokers are uploaded onto the service.

Patients are sent a series of motivational support messages and are directed to appropriate stop smoking support. The messages are received over

a six month period. At the end of the programme patients are asked if they have stopped smoking.

The service was originally developed by Gateshead Health NHS Foundation Trust and has been rolled out across the Health Call region (the North East and North Cumbria).

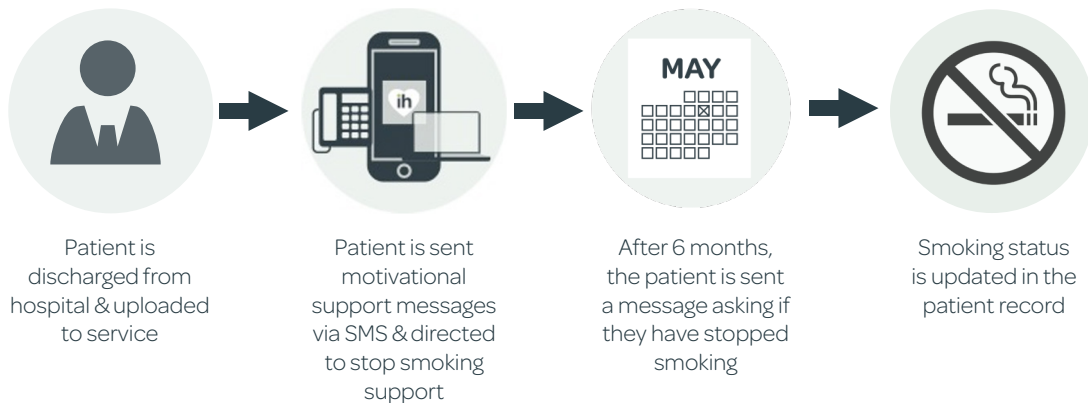
How are the patients contacted?

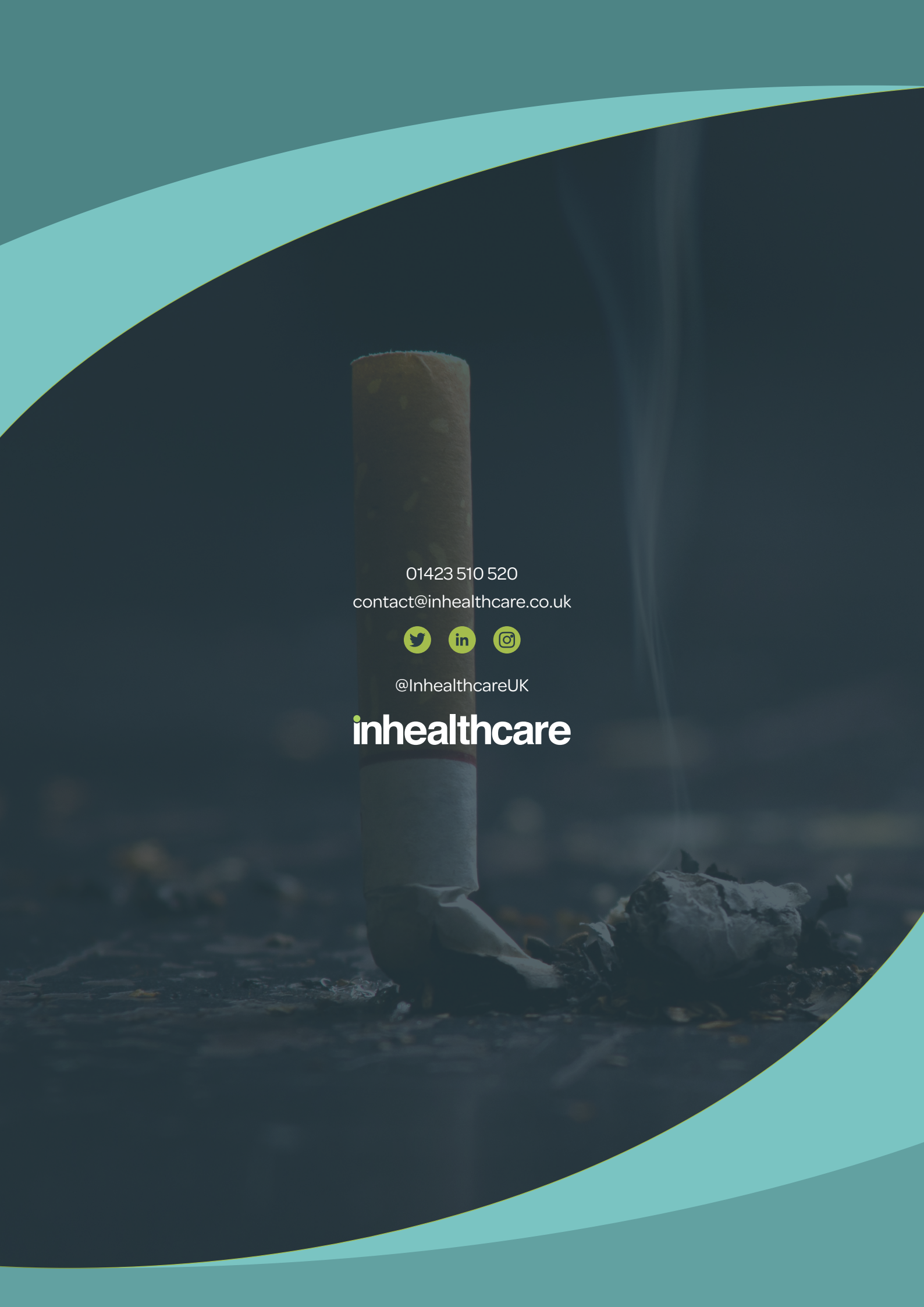
Patients are contacted via SMS meaning the service is easy to use. Importantly, the service can be used by those with lower technical skills or those without the internet.

Is information stored in the patient record?

Patient readings can be sent to the patient record for authorised healthcare professionals to view.

Smoking cessation pathway





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